

# SteINet.com

*how the cloud works*

*International  
Franchising model  
100% ROI 1st year!*

infobroker  
**genie**  
service

*how  
the cloud  
works*

*Working online  
Italian InfoBrokers*

*Emarket  
Eprocurement  
Propagation Engine  
BusinessRadars*

BusinessRadars  
.it

*Free b2b webservice  
Sell more Buy better*

*BusinessRadars*



# StelNet.com

Stelnet.com is a dynamic and innovative ICT consulting company founded in Cagliari Sardinia, Italy, as pioneer of online Information brokerage.

Since 25 years has been helping SMEs in selling more and buying better on the international marketplaces.



1986-2010  
**25**  
 anni  
 info.broker



Italian Infobrokers work online from Agrigento Bologna Cagliari Caserta Como Cuneo Genova Matera Milano Monza Padova Pescara PisaPontedera Roma Napoli ReggioCalabria Sassari Taranto, Terni Torino Trapani Trento Varese Verona BuenosAires, Tucuman, Athens, Tunis, Shenzen



# Emarket Eprocurement Propagation Engine

# BusinessRadar

BusinessRadar.it platform was a prototypal **BestPractice** in ICT2008 event in Lyon. Today it manages the b2b deals coming from 400,000 international companies.

Its **b2b engine** pushes trade leads, catalogs, company profiles across the various international trade and cooperation channels .

A one stop shop to interact with eMarketplaces (currently are 1700 in the world), directories, eProcurement eSourcing systems, social networks and blogs, Foreign Trade and Chambers of Commerce boards.

**The propagating profiles algorithm goes together with the expert Infobrokers providing online assistance.**



**StelNet.com**

*Free b2b webservice*  
**Sell more Buy better**



**BusinessRad**<sup>ar</sup>.it

In its emarketplace mode **BusinessRad**.it  
is offered as a **free web service**.

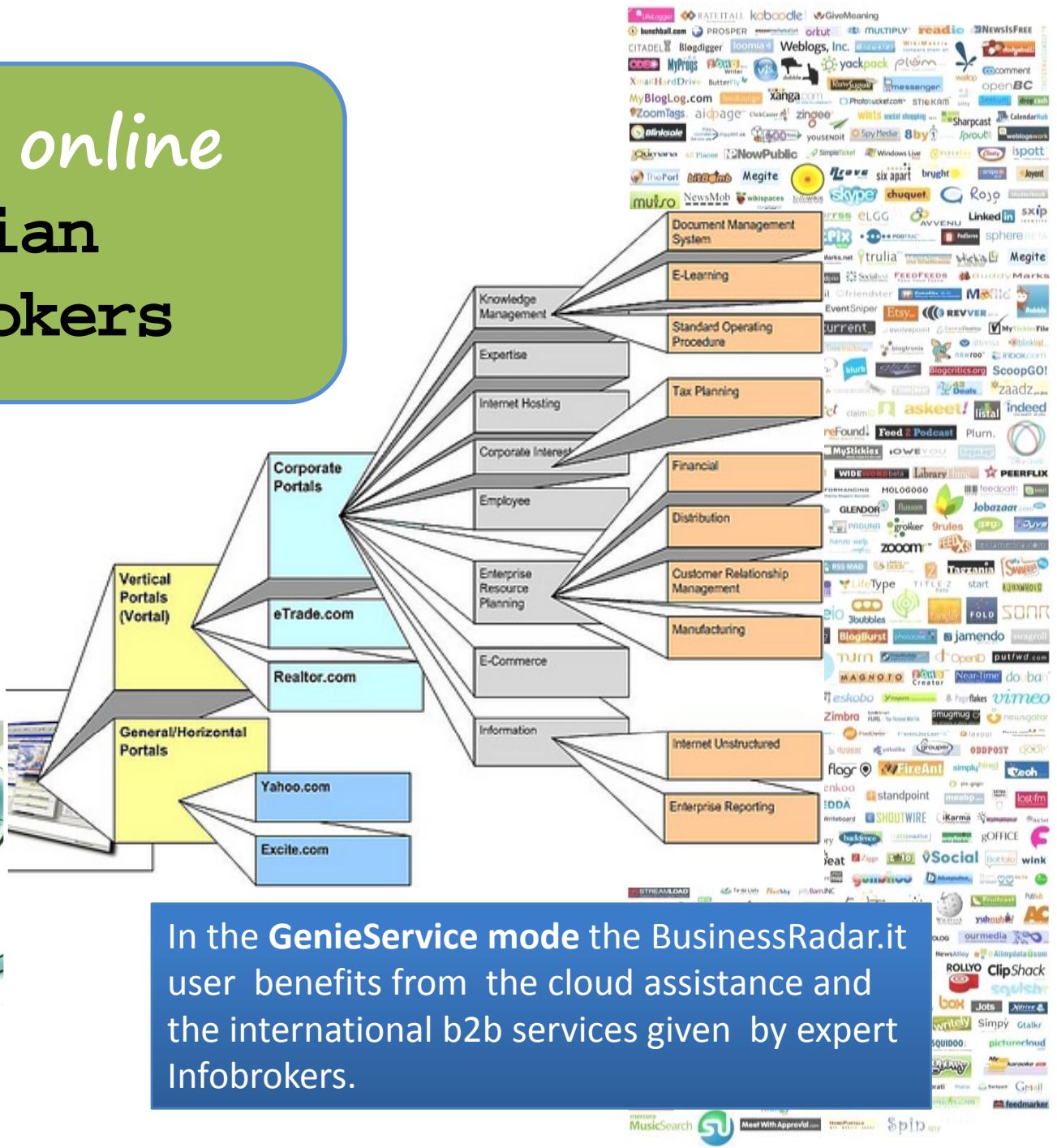
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Insert your requests offers and catalogues:  
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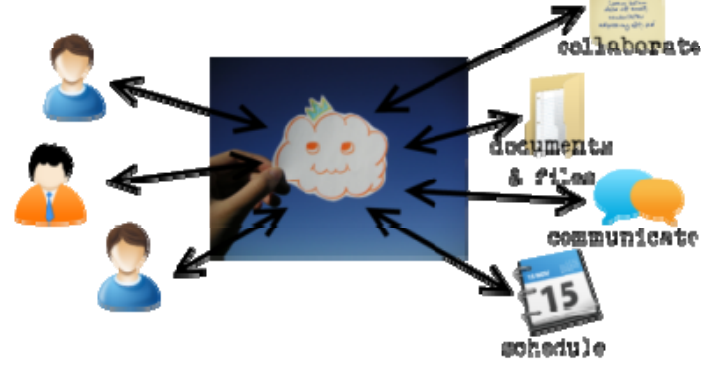
# Working online Italian InfoBrokers



In the **GenieService** mode the **BusinessRadar.it** user benefits from the cloud assistance and the international b2b services given by expert Infobrokers.



cloud computing



users → cloud → computing

# International Franchising model 100% ROI 1st year!

here is how the cloud works

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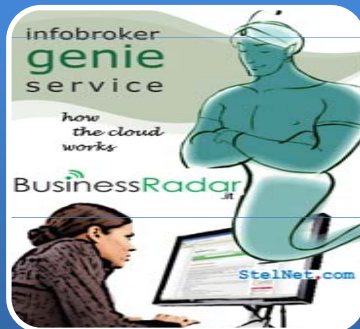
Italian InfoBrokers

## HOW THE CLOUD WORKS.

Stelnet.com is a dynamic and innovative ICT consulting company founded in Sardinia, Italy. Since 25 years has been helping SMEs in selling more and buying better on the international marketplaces.

Find us at Cebit Hall9 – Stand 19 Italian Pavillion – gv@stelnet.com – Tel. +39 348 7811100

Skype beppevargiu



BusinessRadar.it/Infobroker platform was a prototypal BestPractice in ICT2008 event in Lyon. Today it manages the b2b deals coming from 400,000 international companies. **Its business model** implements online franchising, crowdsourcing, eprocurement, and **demonstrates how in 2011 the cloud works.**

Its **b2b engine pushes trade leads, catalogs, company profiles across the various international trade and cooperation channels**. A one stop shop to interact with eMarketplaces (currently are 1700 in the world), directories, eProcurement eSourcing systems, social networks and blogs, Foreign Trade and Chambers of Commerce boards. **The propagating profiles algorithm goes together with the expert Infobrokers providing online assistance.**



In its marketplace mode **BusinessRadar.it** is offered as a **free web service**. In the **GenieService mode** the user benefits from the cloud assistance given by expert Infobrokers. BusinessRadar.it empowers the 25year proven **Infobroker Franchise scheme** and it is **now a great opportunity for International partners and master franchisees.**

Infobroker Italiani work online from Agrigento Bologna Cagliari Caserta Como Cuneo Genova Matera Milano Monza Padova Pescara PisaPontedera Roma Napoli ReggioCalabria Sassari Taranto, Terni Torino Trapani Trento Varese Verona as well as from BuenosAires, Athens, Tunis, Shenzen

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credits



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